UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/805,310	03/13/2001	Kannan Srinivasan	696.004	1781
35195 FERENCE &	7590 04/19/2007 ASSOCIATES LLC		EXAM	INER
409 BROAD S	STREET		696.004 1781 EXAMINER JACKSON, BLANE J	, BLANE J
PITTSBURG	I, PA 15143		ART UNIT	PAPER NUMBER
			2618	
		·		
SHORTENED STATUTO	RY PERIOD OF RESPONSE	MAIL DATE	DELIVERY MODE	
3 MC	PHTMC	04/19/2007	PAP	PER

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

			C
	Application No.	Applicant(s)	
	09/805,310	SRINIVASAN ET AL	
Office Action Summary	Examiner	Art Unit	
	Blane J. Jackson	2618	
The MAILING DATE of this communication ap Period for Reply	pears on the cover sheet wi	th the correspondence address	
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D. - Extensions of time may be available under the provisions of 37 CFR 1. after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statut Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNIC 136(a). In no event, however, may a re will apply and will expire SIX (6) MON te, cause the application to become AB	CATION. pply be timely filed THS from the mailing date of this communication ANDONED (35 U.S.C. § 133).	
Status			
1) Responsive to communication(s) filed on <u>06 F</u>	February 2007		
	s action is non-final.	(
3) Since this application is in condition for allowed		ers, prosecution as to the merits	is
closed in accordance with the practice under			
Disposition of Claims			
4)⊠ Claim(s) <u>4,15,20 and 21</u> is/are pending in the	application.		
4a) Of the above claim(s) is/are withdra			
5) Claim(s) is/are allowed.			
6)⊠ Claim(s) <u>4,15,20,21</u> is/are rejected.			
7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction and/	or election requirement.		
Application Papers			
9) The specification is objected to by the Examin	er.		
10) ☐ The drawing(s) filed on is/are: a) ☐ ac		by the Examiner.	
Applicant may not request that any objection to the			
Replacement drawing sheet(s) including the correct	ction is required if the drawing	(s) is objected to. See 37 CFR 1.121	l (d).
11) The oath or declaration is objected to by the E			
Priority under 35 U.S.C. § 119			
12) ☐ Acknowledgment is made of a claim for foreig	n priority under 35 U.S.C. §	119(a)-(d) or (f).	
a) ☐ All b) ☐ Some * c) ☐ None of:			
 Certified copies of the priority document 	nts have been received.		
2. Certified copies of the priority documer	nts have been received in A	pplication No	
Copies of the certified copies of the price	ority documents have been	received in this National Stage	
application from the International Burea	au (PCT Rule 17.2(a)).		
* See the attached detailed Office action for a lis	t of the certified copies not	received.	
Attachment(s)			
1) X Notice of References Cited (PTO-892)	4) 🔀 Interview S	Summary (PTO-413)	
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s	s)/Mail Date	
3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	5) Notice of I	nformal Patent Application	
S. Patent and Trademark Office	, -		

Art Unit: 2618

DETAILED ACTION

Response to Amendment

Upon further search regarding the amended claims, the examiner found especially relevant prior art of which Tijerino is applied in the following rejection.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 4, 15, 20 and 21 are rejected under 35 U.S.C. 102(e) as being anticipated by Tijerino (US 6,405,034).

As to claim 4, Tijerino teaches a method of communicating information to a wireless communication device user comprising:

Determining a **location** of the wireless device (figure 1, column 5, lines 51 to column 6, line 4 and column 4, lines 10-42, wireless information retrieval system based on user selections augmented with user preferences and environmental data, the environmental data includes location, time, temperature and weather of the user),

Determining information potentially of interest to the user from the location of the wireless device (column 6, lines 5-55, server retrieves data responsive to the user's selection and the user's preference data comprising user preferences and environmental data),

Communicating the information potentially of interest to the user of the wireless device wherein the order in which the information is communicated is based upon at least one preference of the user (figures 1 and 2, column 6, lines 56-65, the server (10) sends the retrieved data to the communication device (40) based on the user selected communication service choice and the user's preferences),

Wherein the at least one preference of the user is determined utilizing a profile of preferences of the user to infer the likely interest of the user and wherein the profile of preferences of the user is obtained by ascertaining trends in selections made by the user (column 6, line 56 to column 7, line 21, communication device (40) preferentially saves selected portions of the retrieved data to update and refine the preference storage device (70), such that the selected data is supported through learned usage patterns and/or historical data of the user).

As to claim 15, Tijerino teaches a method of communicating information to a wireless communication device user comprising:

Determining a **location** of the wireless device (figure 1, column 5, lines 51 to column 6, line 4 and column 4, lines 10-42, wireless information retrieval system based

Art Unit: 2618

on user selections augmented with user preferences and environmental data, the environmental data includes location, time, temperature and weather of the user),

Determining information potentially of interest to the user from the location of the wireless device (column 6, lines 5-55, server retrieves data responsive to the user's selection and the user's preference data comprising user preferences and environmental data),

Communicating the information potentially of interest to the user of the wireless device wherein the order in which the information is communicated is based upon at least one preference of the user (figures 1 and 2, column 6, lines 56-65, the server (10) sends the retrieved data to the communication device (40) based on the user selected communication service choice and the user's preferences),

Wherein the at least one preference of the user is determined utilizing a profile of preferences of the user to infer the likely interest of the user and wherein the profile of preferences of the user **is based upon historical data associated with the user** (column 6, line 56 to column 7, line 21, communication device (40) preferentially saves selected portions of the retrieved data to update and refine the preference storage device (70), such that the selected data is supported through learned usage patterns and/or historical data of the user).

As to claim 20, Tijerino teaches a method of communicating information to a wireless communication device user comprising:

Art Unit: 2618

Determining a **time** of the wireless device (figure 1, column 5, lines 51 to column 6, line 4 and column 4, lines 10-42, wireless information retrieval system based on user selections augmented with user preferences and environmental data, the environmental data includes location, time, temperature and weather of the user),

Determining information potentially of interest to the user from the time of the wireless device (column 6, lines 5-55, server retrieves data responsive to the user's selection and the user's preference data comprising user preferences and environmental data),

Communicating the information potentially of interest to the user of the wireless device wherein the order in which the information is communicated is based upon at least one preference of the user (figures 1 and 2, column 6, lines 56-65, the server (10) sends the retrieved data to the communication device (40) based on the user selected communication service choice and the user's preferences),

Wherein the at least one preference of the user is determined utilizing a profile of preferences of the user to infer the likely interest of the user and wherein the profile of preferences of the user is obtained by **ascertaining trends in selections made by the user** (column 6, line 56 to column 7, line 21, communication device (40) preferentially saves selected portions of the retrieved data to update and refine the preference storage device (70), such that the selected data is supported through learned usage patterns and/or historical data of the user).

Art Unit: 2618

As to claim 21, Tijerino teaches a method of communicating information to a wireless communication device user comprising:

Determining a **time** of the wireless device (figure 1, column 5, lines 51 to column 6, line 4 and column 4, lines 10-42, wireless information retrieval system based on user selections augmented with user preferences and environmental data, the environmental data includes location, time, temperature and weather of the user),

Determining information potentially of interest to the user from the time of the wireless device (column 6, lines 5-55, server retrieves data responsive to the user's selection and the user's preference data comprising user preferences and environmental data),

Communicating the information potentially of interest to the user of the wireless device wherein the order in which the information is communicated is based upon at least one preference of the user (figures 1 and 2, column 6, lines 56-65, the server (10) sends the retrieved data to the communication device (40) based on the user selected communication service choice and the user's preferences),

Wherein the at least one preference of the user is determined utilizing a profile of preferences of the user to infer the likely interest of the user and wherein the profile of preferences of the user is **based upon historical data associated with the user** (column 6, line 56 to column 7, line 21, communication device (40) preferentially saves selected portions of the retrieved data to update and refine the preference storage device (70), such that the selected data is supported through learned usage patterns and/or historical data of the user).

Art Unit: 2618

Conclusion

Page 7

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure includes Tijerino (US 7,035,625) and Owensby (US 6,647,257) where Owensby especially teaches messages are targeted to a wireless mobile subscriber on the basis of location, time, demographic, personal preference data historical movement patterns and responses made to the messages previously provided to the subscriber.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Blane J. Jackson whose telephone number is (571) 272-7890. The examiner can normally be reached on Monday through Thursday, 7:30 AM-6:00 PM, EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Edward Urban can be reached on (571) 272-7899. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a

Art Unit: 2618

USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Blem & Jack